



Building Better Business
via the screen



Adam Woods
Camera Confidence Coach

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we're better connected



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better connected than ever before / pandemic. screen business is here to stay.

Zoom stats: users grew 3000% in 20/22 with 3tr. meeting mins now. mobile app downloaded 485m times in 2020.

- +ves location-neutral, efficient, personal.

- - ves screen-fatigue, lack of real-world interaction

what have been your experiences?



the rise of the screen-based business

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- seen rise in amount of screen time in business - both in terms of meetings, but also in marketing
- Q from this list which would you say was most important for you/your business?
 - A. online video meetings with prospects and clients
 - B. online video sessions with research participants
 - C. online marketing via social media

Makes sense to optimise your business for screen-based business - but what does that mean?

I believe - poss to build powerful, long-lasting & effective business relationships solely onscreen



business is personal
deep connection can be instant
energy is everything
consistency builds trust

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An offer for ICG members

- VIP personal Clarity call with me
- 90mins 1:1 coaching on stage, stage, plan & goals
- Receive personalised 6-step C.A.M.E.R.A Blueprint
- Discount on my 8 Week 1:1 Foundation Programme
(normally £3,200, ICG offer £2,720)

ICG OFFER

£299

(Normally £499)

<https://adamwoods.as.me/VIP>

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“After speaking with Adam this morning, I feel much happier, more confident with doing Lives or videos because I know I’m being me, and actually it’s something I can play around with – the different side of my personality” Jess, Wellbeing Coach

(and other feedback on <https://www.cameraconfidence.co.uk/clients>)

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